



Doña Ana Photography Club

March 2017

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DAPhotoClub.org

Shooting food is as easy as pie

Food photography is a specialized area of commercial and product photography. The main goal is to make the food look attractive and edible; you want your viewers to develop the desire to consume the food you are photographing. While a hugely popular trend on social media sites like Instagram is posting images of tonight's dinner, professionally-created food photographs are used in advertisements, magazines, packaging, menus or cookbooks. Professional food photography is a collaborative effort, usually involving a photographer, a food stylist, a prop stylist and their assistants.

While there is a lot that can go into a professional food shoot, here are some basic food photography tips:

- Keep lighting simple, 1 or 2 lights (with or without a reflector). Window light is great.
- Styling is key in food photography. Make the food look attractive and edible.
- Try varying camera angles. Around 45 degrees and overhead are great and popular; straight on is good when photographing sandwiches or burgers.
- Zoom in, show detail in the food.
- Utilize depth of field.
- Keep your setting simple. Plates and table clothes with contrasting colors to the food.
- Think about what you want to show, make a list.



"Afternoon Lunch" by Robert Peinert



"Cheesecake" by Amanda Potter



"Behind the Scenes" by Lynsey Creative

Mark Your Calendar

Tuesday, March 7

DAPC 1st Tuesday Meeting
Storm Sermay: Black and White Landscapes and "Places you may not know."
7 p.m. SWEC

Saturday, March 18

San Elizario Field Trip
See announcements for details
San Elizario, TX

Tuesday, March 21

DAPC Regular Meeting
Theme Presentation - A Different Perspective
and 1st Quarter Print Contest
7 p.m. SWEC

Saturday, March 25

Photography Bootcamp
How to take better photos/
Composition
9 a.m. to noon
SWEC

Morris Southward captured his world through the camera's lens

By Will Keener

Longtime photo club member G. Morris Southward, who captured much of the world through his camera lens, passed away February 9, after a lengthy struggle with Alzheimer's. He was 89. Morris was a club member from 1988 to 2015, and will be remembered by many of the club's veteran members.

Morris was a college professor and statistician, who worked in Pullman, Washington; the University of Wisconsin at Madison; and in Seattle, Washington, where he was a biometrician with the International Pacific Halibut Commission. He moved to New Mexico State University in Las Cruces, where he taught upper level and graduate courses and collaborated on scientific papers dealing with education, psychology, animal and range sciences, forestry, fisheries, and wildlife science. He consulted overseas in New Delhi, India and taught at an experimental research station near Valencia, Spain. Morris received many honors for his academic research, including being designated an Honorary New Mexico Rancher. He retired in 1993

to pursue his other interests.

According to his wife, Lorraine, Morris had no hobbies, because he treated every extra-curricular activity as a vocation. He enjoyed weaving, working as a potter, cooking. All his life he studied and loved photography. Morris and Lorraine enjoyed traveling, including visits to Scotland, England, Ireland, India, France, Spain, Japan, China, Korea, and to many cities in the U.S. and Canada.

Morris is survived by Lorraine, two children, and two grandchildren.

Morris was a valuable volunteer at IHSF (The Institute of Historical Survey Foundation) in Mesilla Park, according to executive director Evan Davies. In addition to being an accomplished photographer, "compulsively attached to assorted Leica and Nikon gear," Morris also mastered darkroom skills in black and white, color, and in platinum chemistry. "He was a master of all photographic aspects he touched," Evan said.

His assignments at IHSF included negatives, prints and slides from the extensive adventures he and his wife undertook. Lorraine

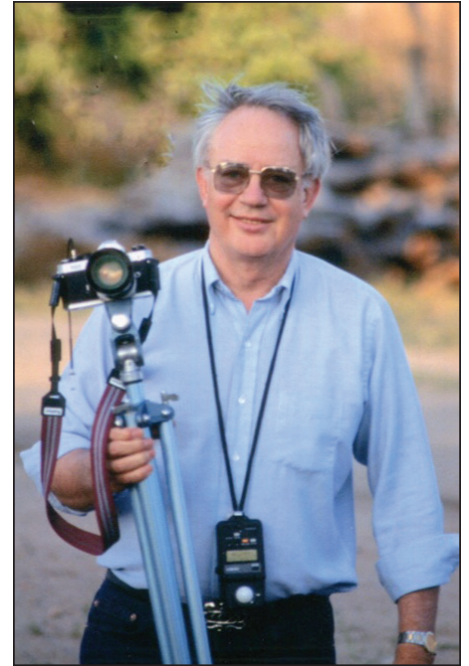


Photo courtesy Lorraine Southward

Morris Southward with some of his vintage SLR photo gear.

observed that Morris could stop for the most insignificant trivia, which subsequently captivated audiences at expositions. He also inventoried photo holdings of the archive, helped to determine areas of specialty for digitizing, which today form the nucleus of the foundation's photo collection. "He was instrumental in establishing the highest standards for archival appreciation and research and is sorely missed by all his colleagues," Evan said.

Donations in his memory can be made to the Alzheimer's Association or a charity of choice.

Spotlight Member Achievements

Jim Rodgers, "Beauty of the Southwest," El Paso Electric Gallery at the Rio Grande Theatre, 211 N. Main. Open Tue. to Fri. 10 a.m. to 4:30 p.m.; Sat. 9 a.m. to 4 p.m.

Black and White photography exhibit featuring artwork by Emmitt Booher, **Jim Rodgers**, **Storm Sermay**, David Sorensen and Peter Thompson. The Gallery at Big Picture, located at 311 N. Main is open Tue. to Fri. 10 a.m. to 5 p.m.; Sat. 9:30 a.m. to 1:30 p.m.

An opening reception for both will be held Friday, March 3 from 5 to 7 p.m. during the monthly Art Ramble.

Linda Bernhardt, **Candi Jo Swift** and **Rob Peinert** will be featured in an exhibit titled "Perspective" at the Las Cruces Community Theatre, 313 Downtown Mall. The show will be open until March 20 and is open one hour before show times which are typically Friday, Saturday at 8 p.m., and Sunday at 2 p.m. as well as during the farmer's market from 10 a.m. to noon Saturdays.

Announcements

Print Contest

Each year the Doña Ana Photography Club hosts three quarterly print competitions. These events serve several purposes and I'd like to encourage all of our membership to participate! Firstly, you have a great opportunity to give and receive feedback from your peers in the club, learning what "works" and what doesn't can go a very long way towards improving your eye and skills. Secondly, you have an excuse to actually print out some of your favorite photos, which can transform an image as the print and the digital file are two distinct animals. Lastly, you have a chance to take home a ribbon or three and earn points toward the coveted "Photographer of the Year" award.

Participation and effort are the only way we can learn our audience and improve our abilities. Fear of failure is unfounded in this setting, we welcome and reward participation by all members and will gladly discuss your photos with you, ribbons or not, so you come away with a few different perspectives of what worked and what may need some attention. Join us on March 21st with up to three prints (8.5x11 or smaller) and gain some insight into your photography.

Dues are due

DAPC Treasurer Debbie Hands reminds us that annual dues are due in March. If you are participating in the upcoming print contest, you must be current. Payments can be made online or at a meeting. Your \$15 annual fee helps the club pay to rent space at Southwest Environmental Center and buy cookies.



"Golden" by Lisa Mandelkern

Poppy season is here

Dale Taylor let us know that poppies are starting to bloom around town and that they are only around for a week or so. Now's a great time to head out to Aguirre Springs and Transmountain during sunrise or sunset and get those amazing landscape shots.

Boot camp continues

Boot camp workshops are still going on through May. Mark your calendar so you can come volunteer.

Class 3 *How to take better photos/Composition*, Saturday, March 25

Class 4 *Editing*, Saturday, April 22

Class 5 *Image critique and Q&A*, Saturday, May 27

If you have any questions, contact Rob Peinert at education@daphotoclub.org.

Programs chair and presenters needed

DAPC is seeking a volunteer to fill the role of Programming Chair. This position will act as coordination and scheduling for monthly presenters and assist with the creation of descriptions and summaries of the material presented. A proposed schedule has been created and the effort would be in the implementation of that schedule. Please contact Erik or Rob for more details.



"Chapel in San Elizario" by Anne Chase

San Elizario Field Trip explores historic church

Anne Chase will be leading a field trip to San Elizario, Texas on Saturday, March 18. The group will be meeting at 10 a.m. in the Target parking lot and arrange car pools as desired. Next, the group will drive to the Presidio Chapel of San Elizario, 1556 San Elizario Road, about an hour and 20 minutes later.

Bring good walking shoes, water, polarizing filter, a flash and a wide-angle lens would be useful, if you have one.

Contact Anne Chase at achase202@gmail.com or call her at 336-749-6384 for more details and for directions.



"Madonna" by Debbie Hands



"Kamakura Japan" by Frank Pecastaing



"Candies" by Tabitha Granger



"#3" by Marcia Corl

Themes

The monthly theme for February was **Food**. A total of 16 club members submitted 46 photos. Subjects were varied, as were their settings. Food as a product (including bottled items by James McGuire) and plated dishes (including wine pairings by Victor Gibbs) were included. A few shots of people eating food (including ecstatic oyster slurping by Anne Chase) and close-up/macro shots of individual foods (such as those by Seth Madell and Cat Lucas) were well received. A few whimsical photos (like Frank Pecastaing's exploding ice cream cone) were nicely post-processed and lots of fun.

The theme for March is **A Different Perspective**. Shoot from a different angle than you usually would. Wander around an object and try to see it from a new perspective.

Keep 'em coming! Please email no more than three photos to Kristi Dixon at themes@daphotoclub.org. Each image is limited to a max size of 2MB and you have the option to include a title with your images.

DAPC is a proud member of the PSA and we encourage you to consider becoming an individual member of PSA for more information please visit their website at www.psaphoto.org and see what they have to offer.



- President, Erik Winter** - president@daphotoclub.org
- Vice-President, Rob Peinert** - vicepresident@daphotoclub.org
- Secretary, Catherine Lucas** - secretary@daphotoclub.org
- Treasurer, Debbie Hands** - treasurer@daphotoclub.org
- Public Relations, Julie Schmitt** - publicrelations@daphotoclub.org
- Programs Chair, Open** - programs@daphotoclub.org
- Member Services, Fred Moore** - membership@daphotoclub.org
- Photo Theme, Kristi Dixon** - themes@daphotoclub.org
- Newsletter, Rachel Courtney** - newsletter@daphotoclub.org
- Exhibits, Open** - exhibits@daphotoclub.org
- Website, Debbie Hands** - webmaster@daphotoclub.org
- Member-at-Large, Dave Brown** - memberatlarge@daphotoclub.org